

Focus Group Schedule/Starter Questions

A. You and Your University's Social Composition

- A1. How diverse do you think the university is, in terms of its students?
- A2. How would you describe the 'average' - perhaps stereotypical - student at this university?
- A3. In what ways are you close to – or far from – that, and does this affect you in any way?
- A4. Would you say that the university is quite inclusive, with free interaction between different groups?
- A5. How diverse are the university staff – academic or non-academic – and does this matter?
- A6. Do you think we're seeing a change in public perception, perhaps through social movements around minority/marginalised groups? (e.g. #MeToo #BlackLivesMatter #itsthegbt)
- A7. Do you think that perceptions around these groups at universities have changed, or are changing? How would you justify this, from your experience?

B. You and Your University's Geography

With a copy of the campus map

- B1. How would you describe the campus/es of the university to someone who's never been there?
- B2. Do you like it, and why/why not?
- B3. Which building, for you, represents the centre or character of the university, and why? (Mark on map)
- B4. Where do you spend the most time on campus, and why? (Mark on map)
- B5. Are there any buildings or areas that you don't like, and why? (Mark on map)
- B6. Are there any parts of the university that you associate with particular social groups? (Mark on map)

C. You and Your University's Organisational Culture

With a Copy of the University Mission Statement

- C1. Why did you choose to study here – what was it that marked this university out from other other ones you were considering?
- C2. How do you think this university differs from the other ones in the city?

C3. Have a look at the mission statement. Does this reflect how you see/experience the university? What stands out for you?

C4. How would you describe the relationships/interactions with the academics or other staff in your department? (This can be inside or outside taught sessions.)

C5. What other parts of the university do you have contact with, and in what ways are the relationships/interactions with them different (to each other, or your department?)

C6. In what ways are your views sought – and listened to – by the department? How about the university?

C7. Do you have much knowledge of (or contact with) research done by staff in your department, or elsewhere in the university?